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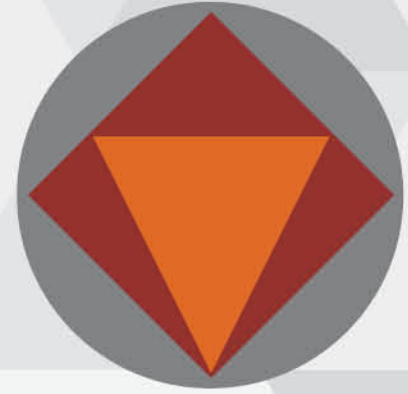
South-Ex - B-65, South Extension Part-I, New Delhi -110049
Landmark: McDonald's lane, near State Bank of India. Closest Metro : INA / MOOLCHAND
T: 011 - 41318240 / 41 / 42, M: + 91 9211228884

Pitampura - FD-2, IInd floor, above Sagar Ratna, New Delhi - 110034.
Landmark: Near Gate 3 Pitampura Metro Station,
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Noida - D-108, Sector-2, Near Sector-15 Metro Station, Noida, U.P. 201301
Landmark-Priyagold Lane,
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Jalgaon - Plot No.1, Survey No. 232 / 2, Jalgaon - 425001,
Landmark: Near M J College, Near Hotel Kewal Cook, NH 6
M: 9923050788, 9028825389

IVS



IVS

SCHOOL OF DESIGN



VISION

India has shaped the modern design world in its own way. We are the flag bearers of a New India, that is on the path to lead the world once again in Design and Innovation. Understanding our roots and constant innovation will make India the design destination of the world. These values are imparted to students to create a future where we drive the world in design.

ABOUT US

Taking an interdisciplinary approach, we use design to harness new opportunities presented by technological, cultural and social changes. Initiated by the leading architecture and interior design firm, **URBANE - The Design Workshop**, (est.1997) with the vision of 'innovate & institutionalise' the value of "Experience Design". The institute drives collaborations, projects and research with stakeholders, peer institutions, industry partners and the design community at large. With the aim to use good design to help solve issues that resonate across the world, design smarter cities, focus on sustainable energy, safer buildings, richer experiences, better system strategies, all in all a new way of living.

IVS - School of Design not only promotes high design values and quality education but also focuses on overall personality development of the student and his/her subsequent transformation into a thorough professional. Students have an

interdisciplinary curriculum and the necessary freedom to develop as artists, designers and scholars. We have also introduced short term specialized courses for practicing professionals to upgrade their knowledge and skills in Scientific Vastu Shastra & 3D Architectural Visualization. These programs are supported by the design industry. We are re-designing design to create holistic learning that changes the world.

“SMOOTH SEAS DO NOT MAKE SKILLFUL SAILORS

- AFRICAN PROVERB



CORE TEAM

“

NO ONE CAN WHISTLE A SYMPHONY.
IT TAKES A WHOLE ORCHESTRA TO PLAY IT.

”

- H.E. LUCCOCK



Mr. Darpan Katyal
*Chairman, IVS
Promoter, "Urbane-TDW"*

Is passionate about education and has synergized the expertise of professional practice into classroom training. His portfolio of 20 years comprises of various clients in Hospitality, Healthcare and Corporate Sectors. His dynamic vision of innovate and insitutionalise, is ushering in a design revolution.



Mrs. Tulika Puri Katyal
Vice Chairman, IVS

Has completed her Masters in Interior Design from DREXIL University - Philadelphia, USA. She comes armed with international experience in Healthcare and Corporate sectors. She is currently working for high end boutique Residences and Hospitality spaces. Under her guidance IVS envisions to scale new heights.



Mrs. Rupali Gaur
CEO, IVS

Has 20 years of enriched experience in the field of financial services and education. In her varied roles she has conceptualized, developed and operated new business lines/products. Prior to joining IVS she has held senior positions with L&T finance and Escorts Finance. Her desire to prepare best creative minds / designers has enabled IVS to deliver quality education consistently in the design arena.



Manish Gaur
Director Business Development and Strategic Initiatives

A Post Graduate from Birla Institute of Management Technology, over the past 20 years, Manish has excelled in varied global roles with Multi-National Brands. He specialises in developing startegic businesses as well as being a process architect for designing and implementing innovative business processes. His belief of customer satisfaction has improved business performances for various stakeholders.



Mrs. Arpita R. Ranjan
HOD

A Postgraduate in Human Resource management and Graduate of Interior Design with Specialisation in Vaastu Shastra from Delhi University. She has been a quality force behind many design institutes in a career of 25 years. Extremely dedicated and sincere she continues to be a motivation to her students and contemporaries.



Mr. Devendra Kr. Awasthi
Regional Manager

A result oriented professional with more than 12 years of experience in the areas of business development of well known educational brands. He has played a vital role towards the growth of the organization. He also guides & helps students to achieve their career goals.



Dr. Narottam Puri
Advisor

Popularly known for his sports commentary and sports porgrammes on doordarshan, he is a doctor by profession, an E.N.T. specialist, who has enriched experience in medical field. In last few years, he has headed Max Healthcare hospitals and also Fortis Healthcare. He is also a visiting faculty at Harvard University, U.S.A.



Mr. Pankaj Arora
Consultant

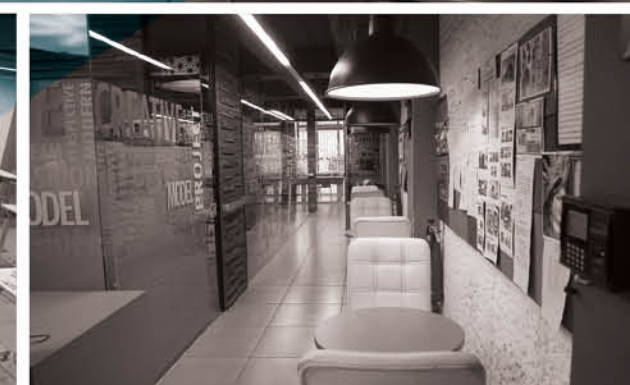
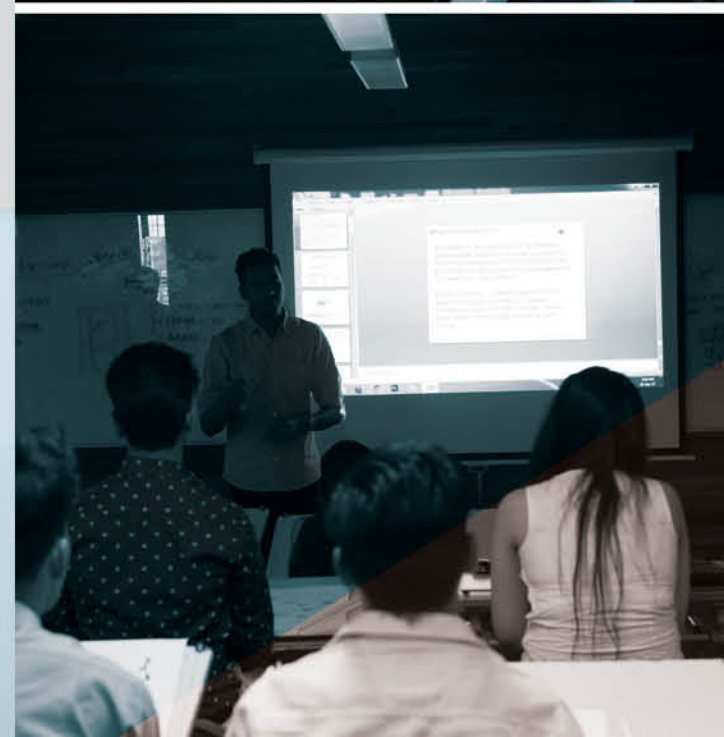
Has rich experience of working in diverse fields. Bachelor of Design from prestigious IIT, Guwahati, he is founder of Urban farmers and Bamboo Initiatives, both of which champions for the Green cause. A climate change leader, mentored a group of 25 Environmental Professionals. His vast working experience with companies like JWT, Capegeming etc. provides guided link between the institute and the industry.

FACILITIES & RESOURCES

Students and award-winning faculty of designers, scholars, and leading practitioners work in close proximity. They together share the best available resources and establish a forum for a vigorous exchange of ideas.

The facilities are globally comparable and are as follow:

- ◆ Smart computer aided labs.
- ◆ IVS Resource Center: Vast collection of books, reference guides, material samples etc.
- ◆ Content Management System: Centralising curriculum content through our server.
- ◆ Access to E - Library for students.
- ◆ Live video streaming of lectures in all centres.
- ◆ Art Workshop: A self contained workshop for model making, painting, sculpting, sketching etc.
- ◆ Air-conditioned Studios & Labs.
- ◆ Projectors in all Lecture Room, Labs & Studios.



ACADEMICS & PEDAGOGY

IVS School of design teaches Interior Architecture and Design, as an amalgamation of art and science. The curriculum is market and technology driven, abreast of global trends supported by the industry mentorship.

Our design mantra is to integrate innovative processes to teach design through:

EXPERIENCE DESIGN

Preparation of Architectural walkthroughs and producing a simulated environment for the students. It helps in understanding how a space may feel and not only how it looks.

ENVIRONMENTAL DESIGN

Globally there is a need to create Energy Efficient Buildings. The curriculum of the school is based on Green Sustainable Design, which prepares students to face future challenges.

PROBLEM SOLVING DESIGN

The design can be comprehended as finding a solution to a problem. IVS focuses on developing design thinking skills in students for better understanding of human needs and creative solutions for the existing problems.

TECHNOLOGY INTEGRATED DESIGN

Students are kept abreast of the latest technology by incorporating Building automation, Smart building concepts as an integral part of their curriculum.

PROCESS DESIGN

Organizing the work in systematic progressive manner makes it comprehensible. Students at IVS are taught the importance of process design which is based on an integrative approach of synthesising a project brief into various steps of design. It also helps in learning minimal wastage of time, effort and money.

INSIDE OUT DESIGN

Interior Spaces can afford better views, light, air and energy. Students at IVS learn ways to integrate the built environment with the natural outside environment



“THE MORE THAT YOU READ, THE MORE THINGS YOU WILL KNOW. THE MORE THAT YOU LEARN, THE MORE PLACES YOU’LL GO.”

- DR. SEUSS

TEACHING METHODOLOGY

We provide a holistic industry oriented curriculum to students. We expand their knowledge base and critical analytical skills beyond classroom teaching. At IVS, we adopt different Teaching Methodologies to deliver our curriculum.

Industry mentorship

This acts as a pivot for the Industry Connect and Outreach. Students to have access to highly qualified and successful industry experts as mentors.

Collaborative group work

Group assignments enhance team building, strengthen oral communication, and improve leadership skills. Collaborative work promotes critical thinking skills. It teaches students to cooperate to ensure greater productivity.

Group discussions

Group discussions enable divergent thinking, build the confidence through public speaking and impart the skills of keeping one's point of view across effectively. Every presentation and assignment is followed by a group discussion among students and faculty where every student is prompted to put their views across.

Research based assignments

Research and process based concepts are more practically understood, especially in the field of Interior Architecture and Design. It carves the path for self – directed learning and reflection. Every assignment, project given to the students is backed by the research work to be submitted by them.

Digital aids in teaching

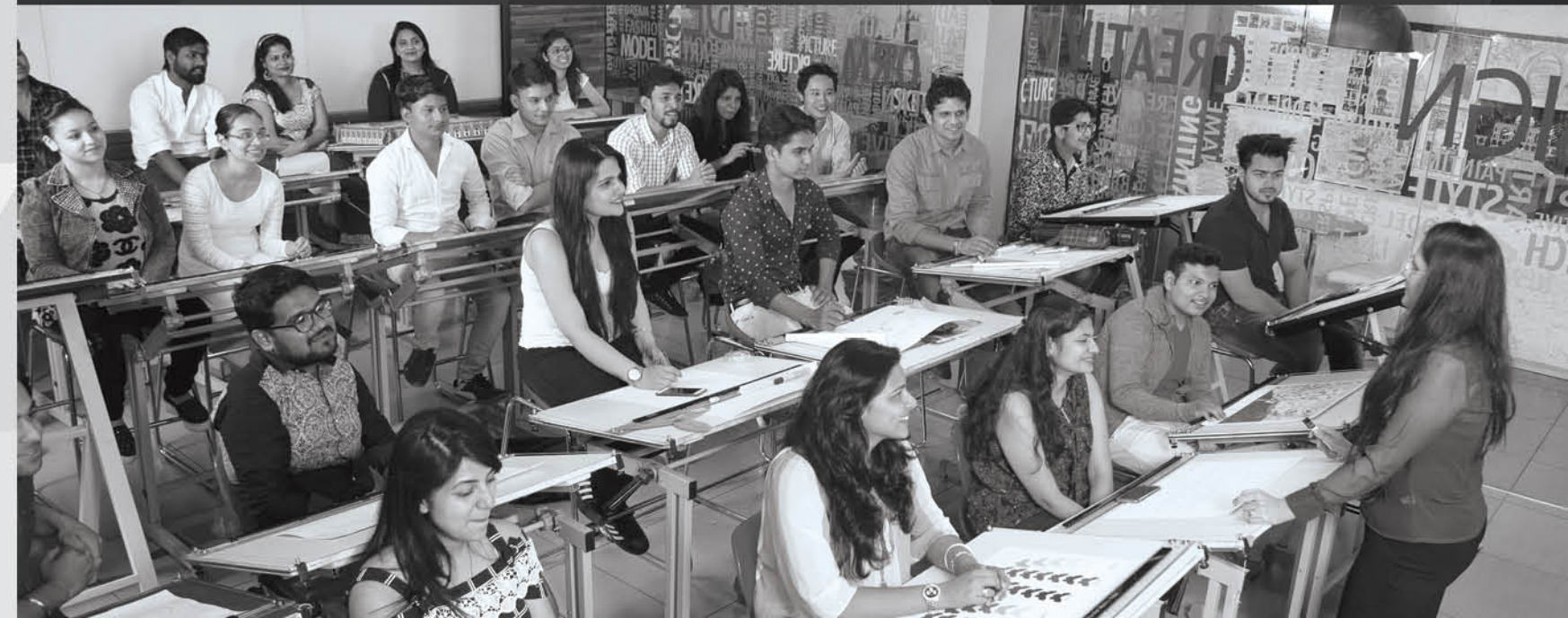
It increases student's engagement and motivation and thus, accelerates the learning process. Visual instructions make abstract ideas more concrete. Integrating technology into the classroom, helps students experience the virtual world. At IVS, concepts are further strengthened by showcasing videos, new content formats and more.

Learning by Doing

Hands on experience teaches nuance of the business and commercial world, building a broader understanding of how things work. It provides opportunities to refine, improvise and increase the understanding of the execution process. The confidence this gives, makes students face new challenges and adopt a solution oriented approach. Taught concepts are clearly understood during exercises on Model making, Project based assignments etc.

Practical Exposure

Numerous site visits, guest and visiting lectures, workshops and surveys besides classroom contact hours help shape the minds of our young designers and provide practical insight into the industry.



WHY IVS

Industry orientated and internationally upgraded curriculum based on 20 years experience of the parent company.

Enhancing presentation and communication skills is taken up as a separate subject. The curriculum includes special session for personality development.

Guest lectures by industry professionals from across the globe are also organised for the students.

Students exposed to industry standards by visual teaching aids, site visits followed by critic sessions and emphasis on Art and Design.

Quality control measures in academics, to deliver improved quality throughout our centres.

15:1 student teacher ratio per class.

Innovative design approach.



IVS

SCHOOL OF DESIGN

PROGRAMMES & COURSES

B.Sc. in Interior Design

Master Diploma in Interior Architecture & Design

Professional Diploma in Interior Architecture & Design

Short Term Courses

Professional Diploma in Fine Arts

Master Diploma in Fine Arts

Bachelor in Fine Arts

“ THE GREAT AIM
OF EDUCATION IS
NOT KNOWLEDGE
BUT ACTION.

- HERBERT SPENCER

INTERIOR ARCHITECTURE & DESIGN



INTERIOR ARCHITECTURE & DESIGN

B.Sc. in Interior design (Degree Course)

Duration: 3 Year / 12 Modules | Eligibility: 10+2 (any stream) or equivalent.

In this program, students learn to create dynamic interiors by using spatial concepts and materials. The three year teaching is based on research, independent problem solving and industry / experts mentorship.

- Carry out preparation of initial ideas, market research, investigation plus practical exploration into materials and processes based on analysis of the brief.
- Creating design for interior environments to meet the required functions and specifications as per the requirement.
- Prepare accurate scaled 2D and 3D work informed by site surveys & you will be able to employ technical processes to respond to interior design briefs competently.

Master diploma in Interior Architecture and Design

Duration: 2 Year / 8 Modules | Eligibility: 10+2 (any stream) or equivalent.

The 2-Years Masters Diploma in interior design is focused on creative planning of interior spaces. The Course expose students to a wide field of subjects, ranging from commercial interiors, furniture design to integrated building systems and project management.

- The interdisciplinary module focuses on methodological and technical approach, which equips the learner with an understanding of various interior styles.
- Help students to understand furnishings and materials. It also helps them to get acquainted with the art and science of creating harmony with colours, textures and patterns.
- The students develop a creative, artistic and imaginative approach towards interior design.

Professional Diploma in Interior Architecture & Design

Duration: 1 Year / 4 Modules | Eligibility: 10+2 (any stream) or Equivalent.

This program not only teaches Interior Design, it also encourages students to access and nurture their own natural sense of creativity. The school teaches technical and practical skills necessary to translate those design ideas into reality.

- One experiences a paradigm shift in understanding of interior design when you learn to question and redefine what the spatial enclosure can be.
- Dynamic, project-based curriculum that trains and exposes you to a broad range of thinking, designing and crafting skills.
- Learn to create designs for interior environments to meet required functions and specifications.



MODULES

Professional Diploma in Interior Architecture & Design (12 Months)

MODULE - 1

- Art & Aesthetics I
- Drafting & Drawing Skills I
- Construction I
- Building Concepts & Technology I
- Design Theory I
- Design Studio I
- Market Survey I
- Workshop I
- Language Training I (Optional)
- On the Dot I

MODULE - 2

- Art & Aesthetics II
- Drafting & Drawing Skills II
- Construction II
- Building Concepts & Technology II
- Design Theory II
- Design Studio II
- Market Survey II
- Workshop II
- KalaSangam I
- On the Dot II

MODULE - 3

- Art & Aesthetics III
- Drafting & Drawing Skills III
- Construction III
- Building Concepts & Technology III
- Design Theory III
- Design Studio III
- Market Survey III
- Workshop III
- KalaSangam II
- On the Dot III

MODULE - 4

- Composition in Photoshop
- Drafting & Drawing Skills IV
- Construction IV
- Building Concepts & Technology IV
- Design Theory IV
- Design Studio IV
- Market Survey IV
- Workshop IV
- Presentation & Communication I
- On the Dot IV

Art & Aesthetics:

Understanding the importance and difference between different art forms. Relevance of art in design.

Drafting & Drawing Skills:

Learning hand skills is as important as the software. Drafting & Drawing teaches the basic hand skills which culminates in learning of softwares AutoCAD 2D & 3D.

Construction:

Construction integrates Materials, Engineering & Services. Students learn about the materials first, then construction engineering and lastly they learn to incorporate the building services.

Building Concept & Technology:

It is a continuous effort by the department to introduce and update the students with the various concepts related to new technologies and materials being used in the industry

Design Theory:

Introduction is made to the students about the various theories being used in spatial planning of buildings and architectural design.

Design Studio:

Ideation and manifestation of spatial planning concepts into concrete design through various design development stages. It will be learnt through process design.

Market Survey:

Practical and Physical Research on the availability of different materials, brand and prices in the market.

Workshop:

Industry Visits, lectures by Experts or Vendors is the need of the hour. Exposure is given to the students about construction with different materials.

KalaSangam:

Exposing the students to various exercises, on how to think creatively on their own feet.

On The Dot:

Time bound projects, give proficiency in solving design problems, in a single studio of the class giving exposure to designing various building typologies.



Master Diploma in Interior Architecture & Design (24 Months)

The program has modules (1-4) of Professional diploma and further modules (5-8) as mentioned below:

MODULE - 5

- Visualization: 3DS Max I
- Construction V
- Building Concepts & Technology V
- Integrated Design Studio V
- KalaManthan I
- Elective I
- Guru Mantram I
- KalaSangam III
- Craft I
- Market Survey V
- Workshop V

MODULE - 6

- Drafting & Drawing V
- Visualization: 3DSMax II
- Construction VI
- Building Concepts & Technology VI
- Integrated Design Studio VI
- KalaManthan II
- Elective II
- Guru Mantram II
- KalaSangam IV
- Crafts II
- Market Survey VI
- Workshop VI

MODULE - 7

- Drafting & Drawing V
- Visualization: 3DSMax II
- Construction VI
- Building Concepts & Technology VI
- Integrated Design Studio VI
- KalaManthan II
- Elective II
- Guru Mantram II
- KalaSangam IV
- Crafts II
- Market Survey VI
- Workshop VI

MODULE - 8

- Visualization: 3DSMax IV
- Construction VIII
- Building Concepts & Technology VIII
- Integrated Design Studio VIII
- KalaManthan IV
- Elective IV
- Guru Mantram IV
- Presentation & Communication III
- Crafts IV
- Market Survey VIII
- Workshop VIII

Visualization 3DSMax:

Software skills in 3D are updated with learning of 3DSMax which helps in visualizing the outcome of the project before it is actually built.

Construction:

In-depth knowledge of new & high end materials, building construction and services is imparted.

Presentation & Communication:

To present your work is an art. Designers require strong oral and written communication skills to present their work effectively. For the above task students are made to enhance their skills through public speaking, group discussions etc.

Design Theory:

More complex theories of design brought forward to be incorporated in the design projects. Before working on a project, its imperative to perform research and understand building codes.

Design Studio:

In design studio, students define and find solutions to problems, experiment and learn to record the process from start to finish.

GuruMantram:

At IVS, we aim to connect education with the industry. The industry experts are brought forth to impart the knowledge on the latest technology, material, style updates, thereby, the students imbibe expert's experiences to enhance their skills. Industry Experts act as mentors and create opportunities for Internships and Placements

Electives:

Electives are the streams chosen by the students as a part of their continued learning. It would form the foundation for specialization in third year. Student would try and incorporate the same in their Industrial Training and Thesis Project.

Kalamanthan:

Various Art forms follow the same principles of Art & Design. IVS provides exposure to various art forms in an attempt to sensitise the students towards art and to help appreciate the same while designing various building typologies.

Building Concept & Technology:

Further innovations which require a higher understanding to be introduced. This will be improvised time and again as per the innovations in the industry.

Crafts:

Craft forms the basis of design. Different crafts like Pottery, Sculpture involves design thinking & processes which help grasp concepts of Interior Architecture & Design.

Market Survey:

In profession a person who understands the market - availability of materials, prices & various brands is able to do business well. Advance Market knowledge, material availability, brand presence as per the design project will be gathered by the student.

Workshop:

Specific workshops on working with different materials with multiple technologies will provide an edge to the students in the professional world.

Bachelor of Science In Interior Design with Specialization (36 Months)

Additional to modules (1-8) of Master Diploma, we have 4 more modules which are as follows:

MODULE - 9

- MODULE IX
- Construction IX
- Dessertation I
- Building Concepts & Technology IX

MODULE - 11

- Industrial Training I

MODULE - 10

- Design Thesis II
- Building Concepts & Technology X

MODULE - 12

- Industrial Training II

Three Year teaching is based on Research, Independent Problem Solving, Industry/Expert mentorship. There is minimal classroom teaching.

Construction :

Advance level teaching on MEP and National Building Codes.

Building Concepts and Technology :

Theories on Smart and Futuristic Digital Buildings would be talked about.

Thesis:

During Thesis, students to work on research work on a particular topic.

Industrial Training :

Internship under an industry expert is required by the student to understand the nuances of this profession.

3D Architectural Visualization Pro (6 Months)

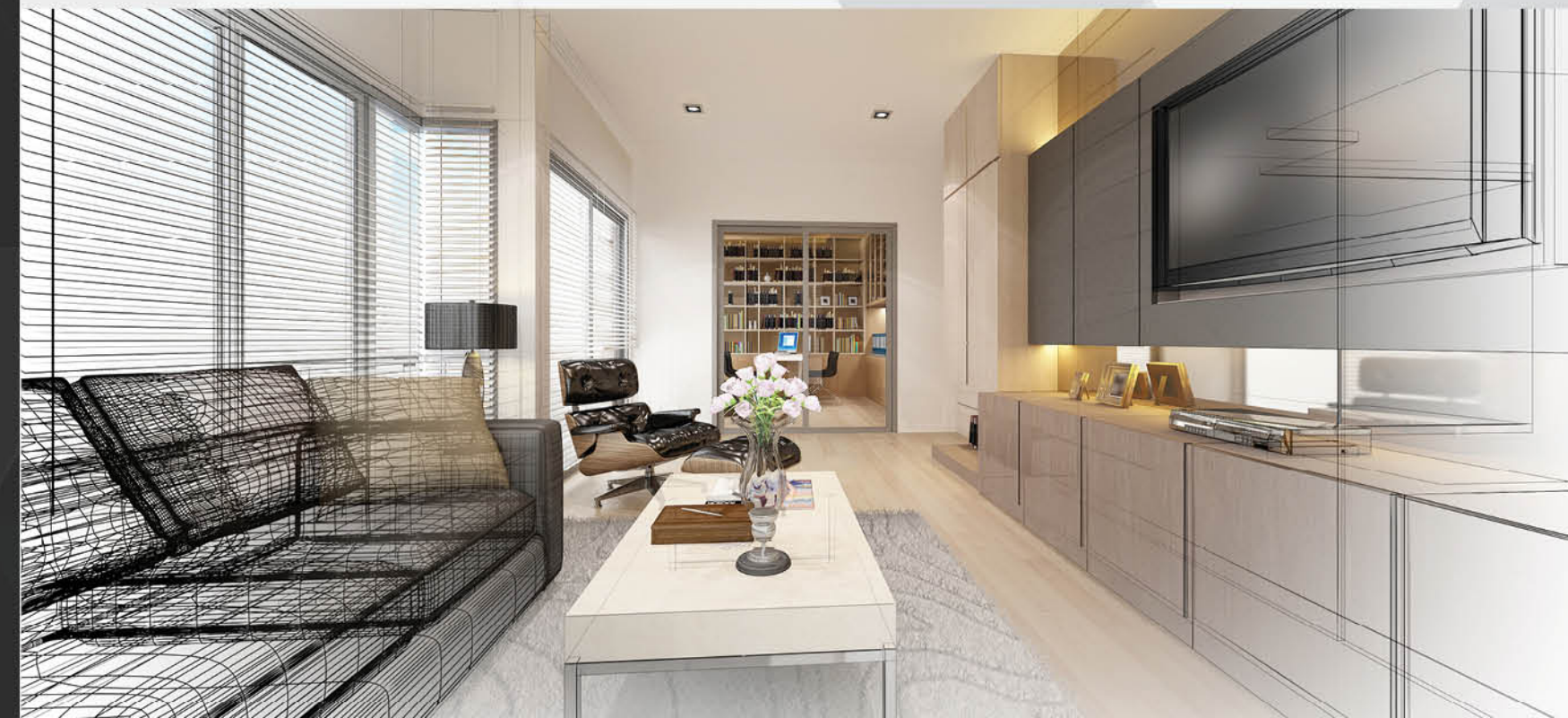
Course Content:

- What is 3D Architectural Visualization?
- What is the scope?
- Understanding scale and proportions
- Strengthening the Visualization part
- AutoCAD 2D
- Reading the architects drawings
- Learning to work in Photoshop
- Rendering the 2D AutoCAD Plans
- Understanding the user interface of 3DS Max
- Transforming 2D Drawings into 3D through 3D Modeling
- Creating Textures in Photoshop
- Knowledge of materials and standards
- Applying Materials to 3D Structures
- Basics of Interior Design
- Understanding Project Specifications
- Advance lighting and rendering
- Project work on the basis of research
- End module examination
- Tools: Photoshop, 3DS Max, AutoCAD 2D/3D, V-Ray.

Career options in Interior Architecture & Design

Course is designed to prepare students for diverse career options.

- | ARCHITECTURAL FIRMS
- | CONSTRUCTION FIRMS
- | SET DESIGN FOR TV & MEDIA INDUSTRY
- | GREEN BUILDING PROFESSIONALS
- | VASTU CONSULTANTS
- | FREELANCING
- | 3D VISUALIZER
- | PROJECT MANAGER- LARGE PROJECT
- | MANAGEMENT COMPANIES (PMC)
- | INTERIOR DESIGN FIRMS
- | FURNITURE DESIGN AND MANUFACTURING
- | DESIGN MANAGEMENT PROFESSIONALS
- | TEACHING
- | RETAIL DESIGN
- | EXHIBITION DESIGN
- | MARKETING OF PRODUCTS RELATED TO INTERIOR DESIGN





SCIENTIFIC VASTU SHASTRA

“

WHERE DO NEW IDEAS COME FROM? THE ANSWER IS SIMPLE: DIFFERENCES. CREATIVITY COMES FROM UNLIKELY JUXTAPOSITIONS

- NICHOLAS NEGROPONTE

”

SHORT TERM COURSES IN SCIENTIFIC VASTU

The study of Architecture and Interior Design remains incomplete without the additional knowledge of Vastu. IVS School of Design has taken a small step to bring forth the scientific value behind the ancient wisdom of Vastu by introducing a short term course of Basic, Advance and Diploma course in Scientific Vastu.

Courses offered in Vastu

Basic Vastu

(3 Months) | Eligibility : 10th

- Scientific approach to Vastu
- Vastu rewa vastu (manifestation of energies)
- Green Building & Vastu remedies
- Sun, Lunar & Cosmic Energies
- Creation of Directions
- Gravitational Pull
- Environmental Stress Sick Building
- Layout & Zoning
- Basic Directions Land location & Soil
- Interior Design as per Basic Vaastu
- Basic remedies and Project work

Advance Vastu

Duration: 4 Months | Eligibility : After
Completing Basic Vastu

- Vasteriology (remedies w/o demolition)
- Five Elements
- Music & Sound sensation
- Furniture, Decongestion & Decluttering
- Painting, Colour, Aroma, Natural Elements as Healers
- Commercial Vastu of Showroom, Mall, Offices, Temple
- Vaastu (Vedic Architecture)
- Project Work and Practicals

Diploma in Vastu

Duration: 5 Months | Eligibility :

After Completing Basic & Advance Vastu

- Macro Vastu
- Reading & Analyzing drawings as per Vastu
- Vastu in Industrial, Hospital, Hotel, School, Bank, Town Planning, FengShui, Colour Management, Remedies and Green Vastu
- Solar Vastu
- Vedic Vastu Grihapravesh
- Practical Site Visits
- Project Work and Research Work





FINE ARTS

“

EVERY ARTIST DIPS HIS BRUSH
IN HIS OWN SOUL, AND
PAINTS HIS OWN NATURE
INTO HIS PICTURES.

HENRY WARD BEECHER

”

FINE ARTS

Mentor - NEERAJ MITTRA



“Art is not what you see, but what you make other’s see.” - Neeraj Mittra

Neeraj prides his ability to create intricate, detailed and complex pieces of art. An alumnus of Fine Arts at the College of Art (New Delhi), he found and followed his calling - that of exploring art through various media like metals and ink to create widely acclaimed, breath-taking projects.

Versatility is the strong point of his art. This multi-faceted genius is an Educator, Poet, Columnist, Singer and Film Maker.

Bachelor in Fine Arts (Degree Programme)

Duration: 48 months / 16 Modules | Eligibility: 10+2 (any stream) or Equivalent.

Complete degree programme in Fine Arts. The course moulds the inner artist in you. The curriculum is inspired by technology and emotions. It keeps in mind the dynamic contemporary art world. Industry mentorship ensures real learning.

- The programme will demonstrate the ability to interpret works of art by analysing appropriate social, cultural, psychological, and environmental aspects of the art.
- It will also demonstrate the ability to analyze and interpret works of art using the language of art criticism.
- Communicate concepts, emotions and intent effectively in visual, verbal, written and virtual form, using appropriate terminology.

Master Diploma in Fine Arts

Duration: 27 months / 9 Modules | Eligibility: 10+2 (any stream) or Equivalent.

The curriculum of the Masters Diploma is designed in such a way that at every step, students acquire knowledge. The program teaches students both basic and advanced methods to innovate in art and design.

- **Produce** a creative showcase. Learning knowledge and skills of an advanced level of visual communications.
- **Learn to** resolve complex problems including time management, budgetary restrictions and specific client directives.
- **Innovate** and discover the artist within you.

Professional Diploma in Fine Arts

Duration: 15 months / 5 Modules | Eligibility: 10+2 (any stream) or Equivalent.

Professional diploma in Fine Arts focuses on design studies, critical thinking, project development, community engagement and collaboration. Students will learn to translate concepts into individual expressions by using drawing, color, form, space, structure, and composition and by developing a solid understanding of tools and media.

- Resolve complex problems that demonstrate an advanced level of competency in the effects and psychology of colour.
- Produce a portfolio of work that reflects the ability to communicate effectively in visual form.
- Use a variety of technical equipment and computer software to enhance visual, written and verbal communication.
- Communicate concepts, emotions and intent effectively in visual, verbal, written and virtual form, using appropriate terminology.

PROFESSIONAL DIPLOMA IN FINE ARTS (15 months)

MODULE - 1

- Skill Development
- Material Control and Knowledge
- Building Concepts
- Study of Patterns and Textures
- Material Handling
- Origami
- Photoshop
- Gallery Visits
- Workshops by Eminent Artists

MODULE - 2

- Experiment with Materials
- Perspective
- Pencil Handling
- How to Sketch
- How to use Pencils-free Hand lines
- Study of Textures
- Geometrical and Free Hand Shapes
- Origami
- Photoshop
- History of Art
- Workshops by Eminent Artists

MODULE - 3

- Blocking Method
- Fundamentals of Art
- Outdoor Study
- Pencil Shading
- Fundamentals of Design
- Clay Modeling
- Origami
- Photography
- Photoshop
- Workshops by Eminent Artists
- Studio / Workshop visit

MODULE - 4

- Design Thinking
- Foliage
- Paper Mache
- Waste Management
- Object Study
- Origami
- Photography
- Photoshop
- Workshops by Eminent Artists

MODULE - 5

- Water colours
- Object study
- Compositions
- Origami
- Photography
- Study of scapes
- Photography
- Sketching

MASTER DIPLOMA IN FINE ARTS (24 months)

Module I, II, III, IV, V will be same as PDFA

MODULE - 6

- Study of ism's
- Pointlism
- Impressionism
- Cubism
- Study of Indian artist
- Visit to art institutes
- Advance origami
- Outdoor sketching

MODULE - 7

- Miniature paintings
- Rajasthani miniature paintings
- Pahari paintings
- Story boarding
- Graffiti
- Fusion art
- Outdoor Study
- KalaManthan II
- Origami
- Visit to an art gallery

MODULE - 8

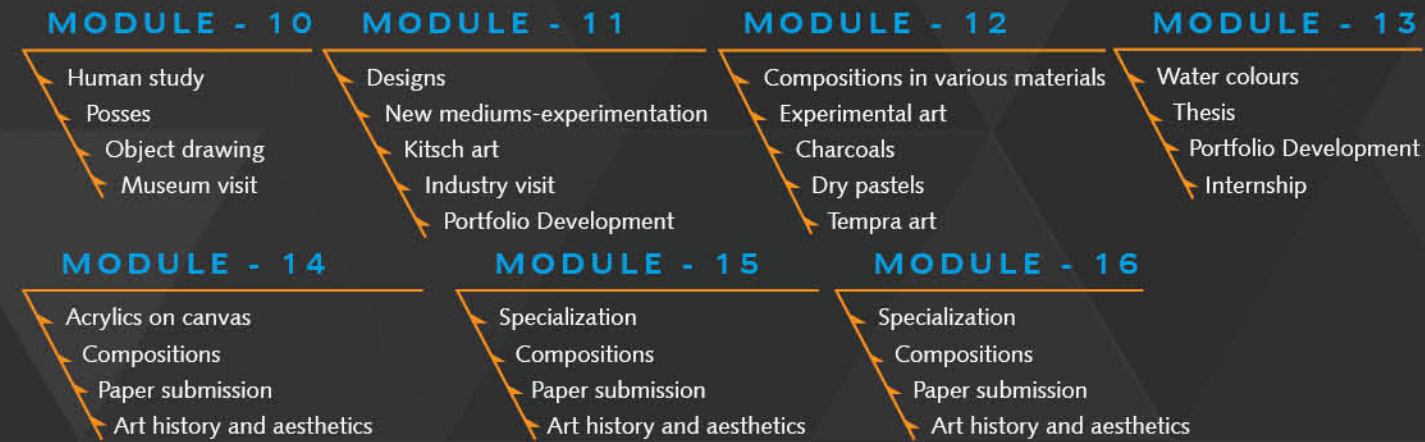
- Mix media
- Life study
- Collage
- Portrait study
- Installation art
- Assemblage
- Pen and ink
- Art Theory
- GuruMantram

MODULE - 9

- Pop art
- Still life
- Typography
- Collage
- Outdoor study
- Study of western artist
- Lecture by contemporary artist
- Art Theory
- GuruMantram X

BACHELOR IN FINE ARTS (48 months)

Module I, II, III, IV, V, VI, VII, VIII, IX will be same as PDFA, MDFA



Short Term Courses 3 & 6 Months

Outlines :

- Elements of art
- Design
- Outdoor study
- Study of mountain scapes
- Oil painting
- Fundamentals of art
- Shapes and forms
- Caricatures and cartoon making
- Acrylic painting
- Shading techniques
- Study of Traditional designs
- Colour theory
- Origami
- 2D,3D perspective
- Foliage
- The art of competition
- Basic photography
- Freehand sketching
- Water colours
- Portfolio development

Teaching Methodology

IVS School of Design initiates an overall creative development with a deep knowledge and mentorship. Curriculum is designed in such a way that it caters to the creative world's needs as well as the pulse of the ever evolving art world.

Industry Mentorship

This act as a pivot for the art world connects and outreach and Learners to have an access to highly qualified and successful art world experts as mentor.

Team Building

We encourage group discussion as it enables divergent thinking, confidence building by public speaking, and enhancement in public speaking and presentations. Every creation/project is followed by a group discussion to put across the creative thinking with one's point of view.

Research based Assignment

It's very important to know the glorious past of our art world. We have tones of influences spread all around us. Research helps us to know the thinking process better where individualistic approach is developed.

Digital Magic

It motivates, it inspires, it engages students to accelerate the learning process. Visual aids make abstract idea more concrete integrating technology in to class room. It helps students to experience various influential required art methods, materials. At IVS various art form concepts are further strengthened by showcasing YOU TUBE videos, movies, slideshows etc.

Learning by Doing

Learning by doing hands on experience hence provides opportunities to refine improve and nurture the understanding of the idea. Project based assignments give further clarity on the subject.

Practical exposure

Numerous artist studios, art galleries, casting units visits, lecture by the eminent artists, workshops besides the classroom contact hours help shape the mind of our young creators.

CAREER OPTIONS IN FINE ARTS

Course is designed to prepare students for diverse career options

- | | | |
|---------------------------------|---------------------|------------------|
| VISUALISER | ART MANAGER | GALLERIESST |
| GRAPHIC DESIGNER | EVENT MANAGER | PHOTOGRAPHY |
| WEBSITE DESIGNER | SCULPTOR | COPYWRITER |
| FREELANCE ARTIST | ART CURATOR | PRODUCT DESIGNER |
| CHOCOLATE DESIGNING AND MOLDING | MOLDING AND CASTING | WELDING |
| TEACHERS - PLAY SCHOOL/NURSERY | EDUCATOR | SALAD DESIGNING |
| JEWELLERY MOLDING AND CASTING | CONTENT DEVELOPER | NAIL ARTIST |



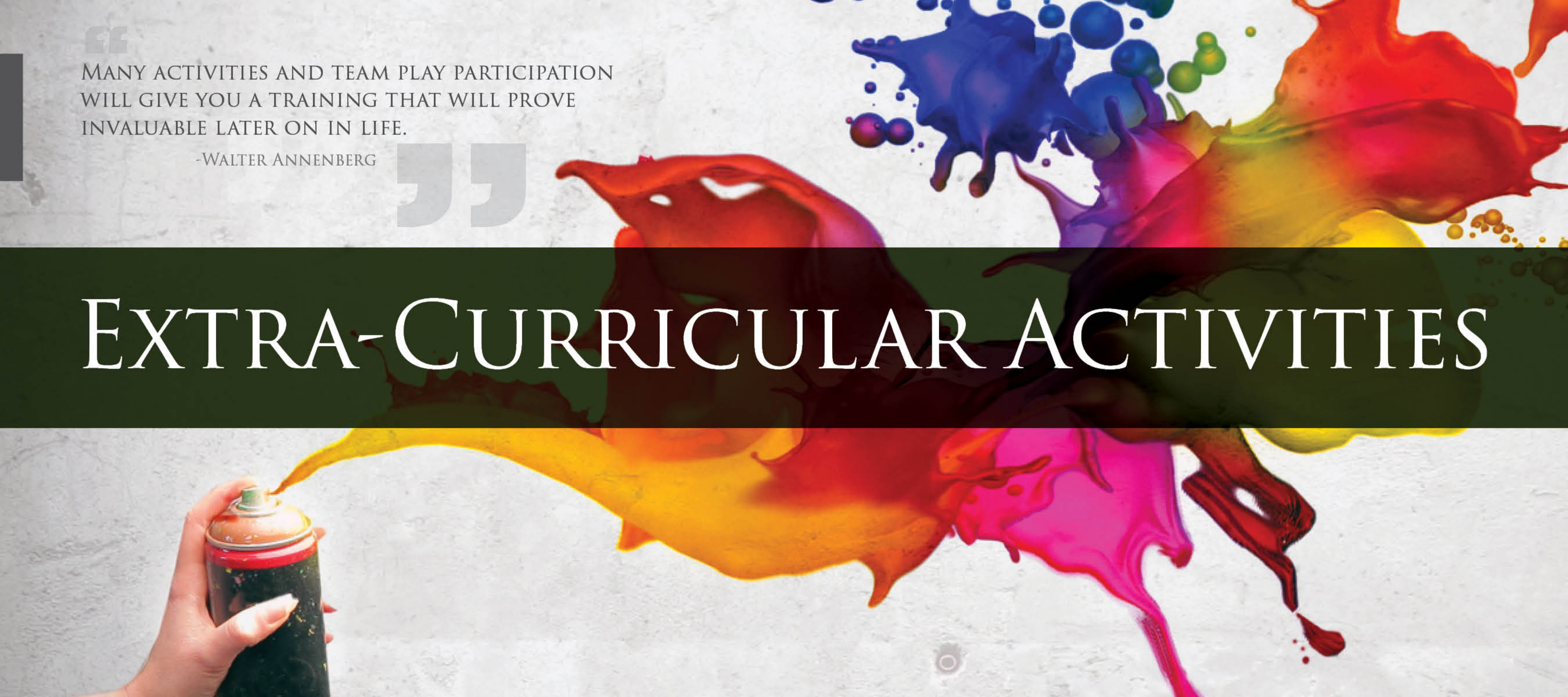
“

MANY ACTIVITIES AND TEAM PLAY PARTICIPATION
WILL GIVE YOU A TRAINING THAT WILL PROVE
INVALUABLE LATER ON IN LIFE.

-WALTER ANNEBERG

”

EXTRA-CURRICULAR ACTIVITIES





EXTRA-CURRICULAR ACTIVITIES

The school strongly believes in all round development of students, therefore regular extra-curricular activities are part of the curriculum. The activities are carried out in groups and help the students in getting an experience of working in teams, organizing various types of events, and developing insight into multiple functions of management. The school actively supports sports, cultural, literary and other recreational activities. Apart from this, the students are encouraged to take part in competitions and events.

Art and Aesthetics

Interior Architecture and Design combines the study of Art, Aesthetics, Architecture and Engineering. To promote creativity and the sense of aesthetics, various design competitions are conducted. Design Week is celebrated where different competitions like Model Making, Light Fixture Design, Newspaper Dress Design, Clay Modeling, Best Out of Waste are held to bring out the best of imagination in students. **Design Astitva**, the Annual Design Competition where the design students from other institutes participate, inculcates a healthy competitive spirit in students.

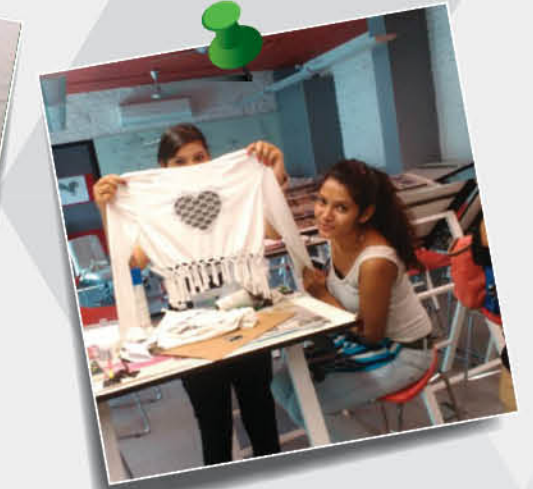
Educational Trips

Education Tours are very important for the overall development of a student. It provides an enriching experience as they learn from experience during travel. Observation and exploration

widens their learning horizons. IVS has organized tours for students to places like Jaisalmer, Jaipur and Chandigarh where they were able to appreciate the ancient and modern architecture. The various cultures of the cities gives an insight in the human network forming the society.

Celebrations

Enthusiasm of the students increases when celebrations become an inclusive part of the active studies. We celebrate not only the festivals but organise various other activities like Sports Day, Fresher's day, New Year's Party and Teacher's Day celebration. All these activities help students in team building and bonding with the peers. Our motive is to help build their confidence and overall personality.



A person's hand is shown holding a gold medal with the number '1' on it. The background is a sunset sky with clouds. A dark green horizontal band is overlaid across the middle of the image, containing the text 'AWARDS AND ACHIEVEMENTS' in white, serif, all-caps font.

AWARDS AND ACHIEVEMENTS

AWARDS AND ACHIEVEMENTS

IVS school of design has awarded from International Accrediting Authority (IAA) for the tertiary education category as best interior design institute in Northern India. The award was received by Mrs. Rupali Gaur (C.E.O. IVS school of design)

URBANE-the design workshop has awarded from Estate Awards organized by franchise India for the Best Architecture of Public/ Institutional Project. The award was received by Mr. Darpan Katyal (chairman of Urbane, Sky, and IVS)

URBANE-the design workshop has awarded from Indian HR Convention HDM awards 2017 for innovating in workplace solution. The award was received by Mr. Manish gaur (Director, business development, and strategic initiatives)

